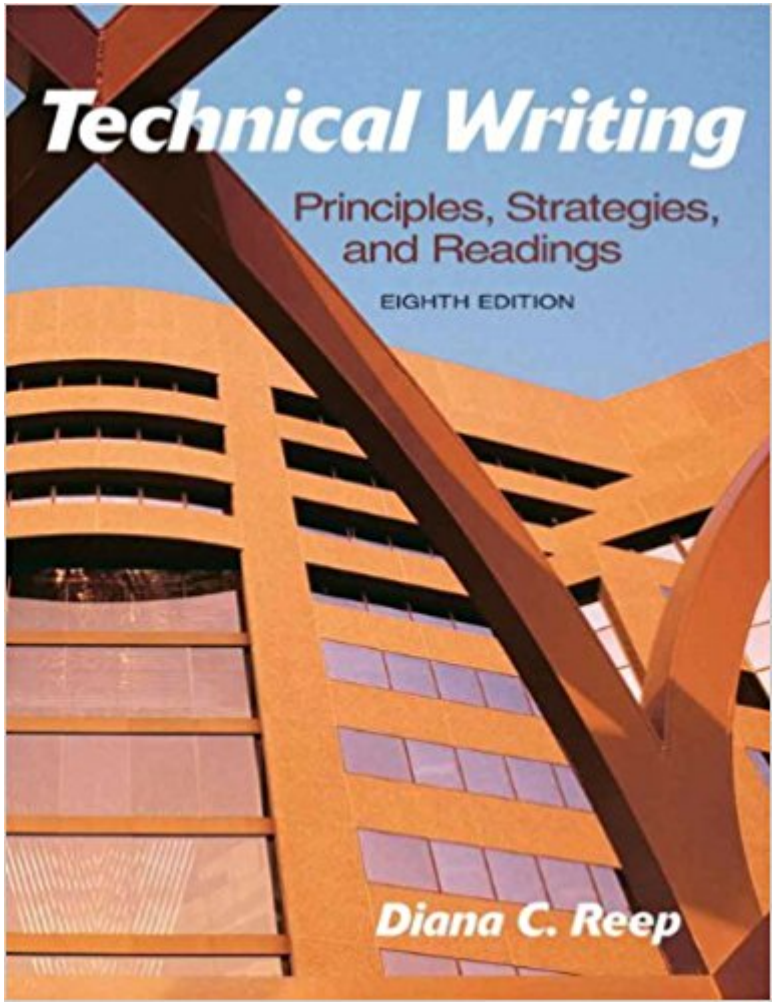
Ebook Directory
the best source of ebook

The book was found

Technical Writing: Principles, Strategies, And Readings (8th Edition)



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Technical Writing: Principles, Strategies and Readings offers a flexible combination of instructional chapters and readings that reflect today's technical writing classroom. Ã Â The fifteen instructional chapters offer aÃ Â comprehensive introduction to technical communication, while articles from professional journals and Web sitesÃ¢â ¬â œwhichÃ Â comprise about one-fourth of the textÃ¢â ¬â œoffer insight and advice on specific communication topics, including writing for the Web. Each concise,Ã Â self-contained instructional unit includes extended models and exercises which can be used in class or for collaborative or homework assignments. Students who study technical writing as part of their career preparation in science, business, engineering, social services and technical fields will find this text particularly useful.

Book Information

Paperback: 544 pages

Publisher: Pearson; 8 edition (November 3, 2010)

Language: English

ISBN-10: 0205721508

ISBN-13: 978-0205721504

Product Dimensions: 7.1 x 1.2 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 18 customer reviews

Best Sellers Rank: #38,852 in Books (See Top 100 in Books) #37 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Technical #417 inÃ Â Books > Textbooks > Humanities > Literature > Creative Writing & Composition #496 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction

Customer Reviews

HereÃ¢â ¬â„¢s how MyTechCommLab can help you save time andimprove results: Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Interactive Model DocumentsÃ¢â ¬â •Nearly 90 models will helpyou create effective documents. Many models includedynamic annotations that highlight key features, design elements,and usability guidelines. Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Activities and Case StudiesÃ¢â ¬â •Document-based Activities andusability-centered Case Studies will allow you to practiceyour knowledge of workplace situations and audiences.
Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â GradebookÃ Â Ã Â Youcan monitor your progress throughautomated gradingof quizzes and assignments. Ã Â

A former Department Chair, and Full Professor of the English Department at the University of Akron, Dr. Diana Reep is on the Editorial Review Board of the _Journal of Business Communication_, and specializes in business and technical communication and film studies. She is the author of several publications, including _The Educator's Writing Handbook_ and _Business and Technical Writing: An Annotated Bibliography of Books from 1880-1980_. Her books of literary criticism are _Margaret Deland and the Rescue and Romance_. She has also published a novel and numerous articles on television and gender roles, soap operas, the saloon in western films, Anne Rice's _Interview with the Vampire_, and issues of business and technical communication.

I used this book as a student in a technical writing class. The book was EXCELLENT, and served all levels of writers well. It starts with general good writing practices -- outlining, avoiding jargon, writing clearly (especially using proper grammar), being accurate, using parallel construction, writing for mixed audiences, using appropriate style and tone, and using good document design (both logical and format-wise). It moves through intermediate topics -- how to use line drawings and other graphics, writing various types of descriptions (chronological, spatial, and so forth), when to use the various types of definitions, and formatting numbers, measurements, and lists. This continues through advanced concepts -- writing instructions, writing for the web, writing in a group, formal report writing, and giving presentations and oral reports.Some of the stongest points in this book (besides the no-nonsense writing itself) are: * "models" (examples of writing) at the end of each chapter, * "Advice From the Workplace" (excellent articles about workplace writing), * Appendix A (grammar, puntuation, and mechanics -- including numbers and abbreviations), * and Appendix B (frequently confused words).Excellent examples are also part of the text throughout the book.Sadly, many college students today do *not* have English skills that should be *required* to graduate high school! It’s partly due to the large number of non-native English speakers attending college, but mostly it’s just poor schooling. This book *does* provide the tools to help college students (who would probably *not pass* a standardized test) to improve their English as well as their writing, if they were given a free pass out of high school. It is up to the *professor* to see that grammar skills are being improved. Sadly, that was not the case in my class -- not at all.Diana Reep has done all she can to serve both non-native speakers and advanced writers alike. Please, professors, if you buy a book like this, don’t waste it by ignoring your students’ shorcomings with the English language!

Very good book.

Good book and it was used quite a bit. The writing in the margins helped me a lot. Overall, the book was good.

Book was just like it was advertised! Great shape and it is exactly what i needed for class. Highly recommended.

Great reference!!!

It was just the right price for me and the book is good conditionIt is the text book for my intro to Technical Writing

I purchased this textbook for a college course for computer/writing/literature. The same textbook was used for another course I took, so I got twice the value for my money.

I was required to take a technical writing course for my degree and this is the book we used. It did an excellent job of explaining how things should be professionally written. It covers everything from asking for a recommendation to typing a resume to typing a proper e-mail. The layout of the book makes everything very easy to learn. After every concept there are examples of what a proper document should look like and sometimes even an example of what it should not look like. At the time, I thought I would never use anything I was learning, but after only two months out of the class I find myself using it to type up my resume. If you are in a job that requires professionalism in language and writing skills then this book is a must have. You will be surprised at what you can learn.

Download to continue reading...

Technical Writing: Principles, Strategies, and Readings (8th Edition) Technical Writing Process: The simple, five-step guide that anyone can use to create technical documents such as user guides, manuals, and procedures Writing Strategies for Science (Writing Strategies for the Content Areas and Fiction) The Elements of Style Workbook: Writing Strategies with Grammar Book (Writing Workbook Featuring New Lessons on Writing with Style) Strategies for Business and Technical Writing (7th Edition) Writing Mastery: How to Master the Art of Writing & Write 3,000 Words Per Day - Overcoming Writer's Block (Make Money Online, Copywriting, Erotica Writing, ... Writing Mastery,

How to Write a Book) Strategies for Successful Writing: A Rhetoric, Research Guide, Reader and Handbook (8th Edition) Technical Manual, 18th edition (Technical Manual of the American Assoc of Blood Banks) Technical Editing (5th Edition) (The Allyn & Bacon Seriesin Technical Communication) Metaphysics: Contemporary Readings: 2nd Edition (Routledge Contemporary Readings in Philosophy) Strunk's Source Readings in Music History: The Nineteenth Century (Revised Edition) (Vol. 6) (Source Readings Vol. 6) Coaching Baseball Technical and Tactical Skills (Technical and Tactical Skills Series) Coaching Football Technical and Tactical Skills (Technical and Tactical Skills Series) Crafting and Executing Strategy: Concepts and Readings (Crafting & Executing Strategy: Text and Readings) Coaching Volleyball Technical & Tactical Skills (Technical and Tactical Skills Series) The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) Oral Presentations for Technical Communication: (Part of the Allyn & Bacon Series in Technical Communication) Epistemology: Contemporary Readings (Routledge Contemporary Readings in Philosophy) Readings of the Lotus Sutra (Columbia Readings of Buddhist Literature) Political Psychology: Key Readings (Key Readings in Social Psychology)

Contact Us

DMCA

Privacy

FAQ & Help